

## Web Services Librarian

### Position Description:

#### Overview:

The University Library seeks a creative and innovative Web Services Librarian to provide leadership in the vision, design and implementation of the Library's Web site. This position works both independently and collaboratively in managing the Library's web site, explores web and technology trends, and identifies what is suitable for our library and its users to advance to the next level in its virtual presence.

This librarian also takes an active role in the library's instruction program, reference services, and collection development, and participates fully in scholarship and service as a tenure track library faculty member. The Web Services Librarian works collaboratively with library faculty to meet the mission and goals of the University Library.

#### Responsibilities:

##### Web Services

- Manage, develop and oversee Library's web site
- Provide vision for continued development and implementation of web site and virtual presence in collaboration with technology team
- Stay current with emerging web and information technology trends and assess their application to and suitability for our Library
- Work collaboratively with campus web and media services and the Library Technology Team in support of the Library's mission.
- Gather, monitor, and evaluate usage statistics related to the website and web-based services. Coordinate usability testing of the library's web services.

##### Reference, Instruction, and Collection Development

- Provide reference service (some evening and weekend hours) and maintain a working knowledge of print and electronic reference sources.
- Contribute to the Library's bibliographic instruction program, which may include teaching and developing materials for discipline specific library sessions, a one credit Library Resources course, or workshops.
- Take part in collection development and perform campus departmental liaison duties.

##### Scholarship and Service

- Participate in scholarship, faculty governance, and service as a tenure track library faculty

### Required Qualifications:

- ALA-accredited MLS degree.
- Demonstrated experience in web development and design.
- Understanding of usability, navigation and accessibility.
- Familiarity with a variety of standards, such as XML, XHTML, CSS, Javascript, and Flash.
- Experience or familiarity with web content management systems, such as MS Sharepoint or Drupal.
- Demonstrated knowledge and experience with emerging and current technologies related to web design.
- Excellent communication and organizational abilities.
- Strong service orientation.
- Effective instructional skills.
- Flexibility in adapting to change.
- Ability and desire to work as part of collegial team and with diverse populations.

### Preferred Qualifications:

- Second master's (minimum) required for tenure. Preferred at hiring, but may be earned during first years of employment.
- Experience providing reference service and/or library instruction
- Graphic design skills and experience with graphic design software, such as Adobe Photoshop.

Appointment Date: Negotiable.

Terms of Employment: Tenure track position with faculty rank (*hiring at no higher than rank of assistant professor*); academic year (9 month) appointment.

Application Procedure: Send letter of application (e-mail is acceptable), curriculum vita (include names, addresses, and telephone numbers of three professional references), and transcripts (official copies will be required of all finalists) to:

Terri Muraski, Chair  
Search and Screen Committee  
UWSP Library  
900 Reserve Street  
Stevens Point, WI 54481

Deadline: Applicant screening will begin September 1, 2010 and continue until the position is filled.